

The High Cost of Low Engagement: Keeping Employees Happy and Healthy in the Post-Covid Era

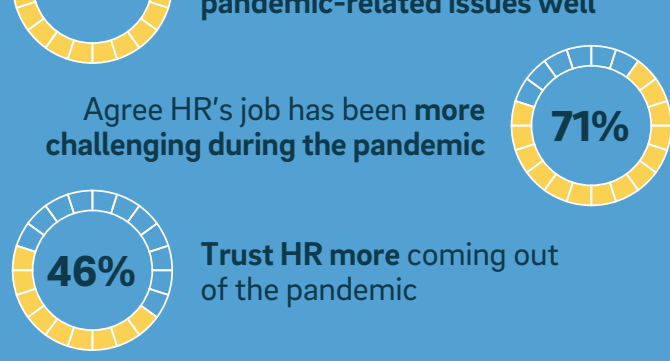
IMPACT OF COVID

Employers

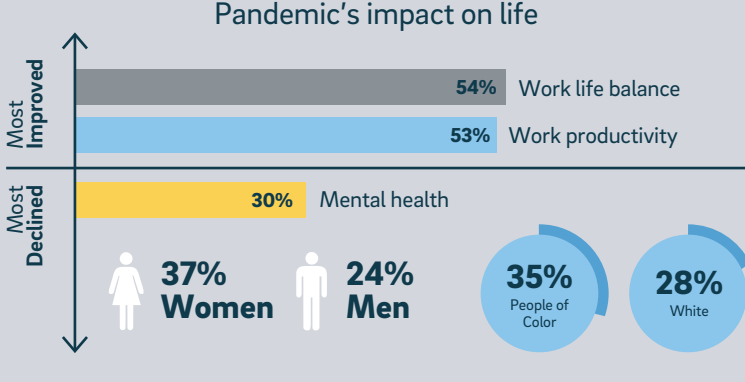


15.3 Hours of lost productivity per employee per week due to financial stress

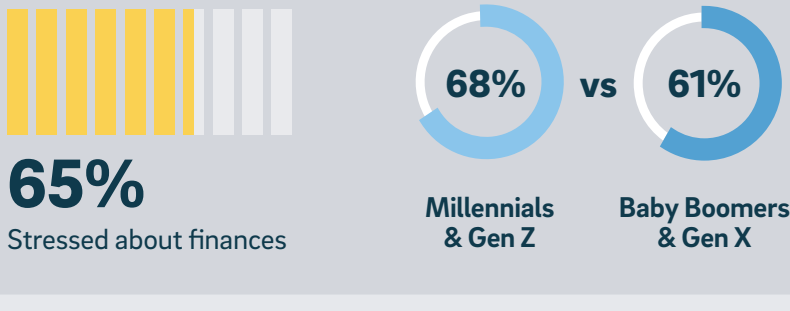
HR: The Secret Success Story



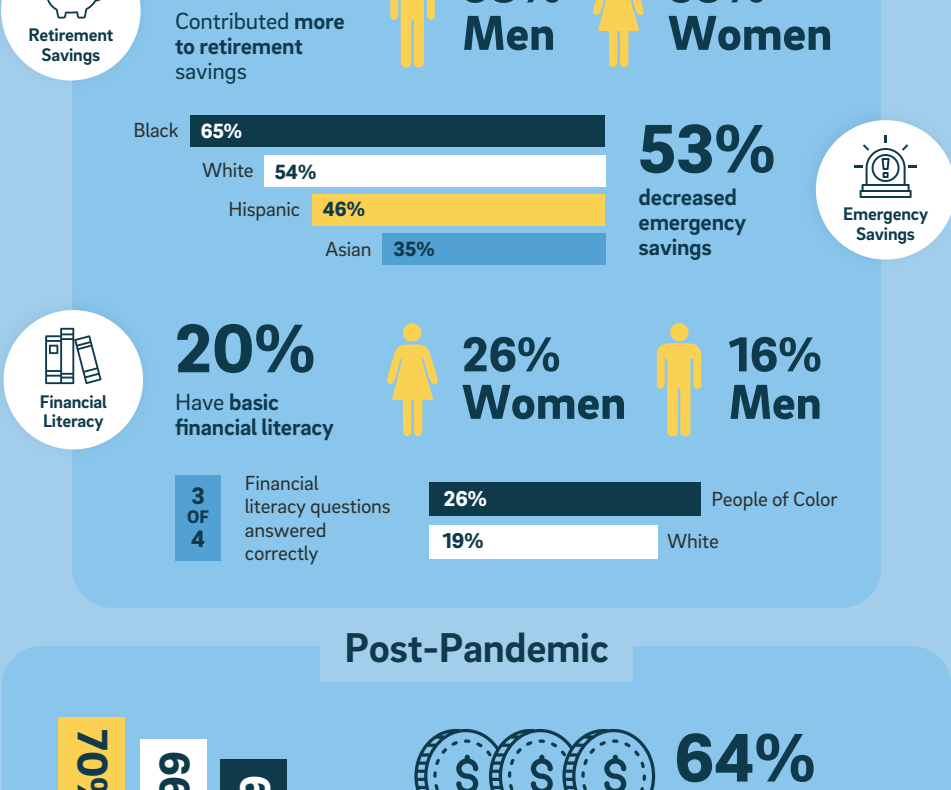
Employees



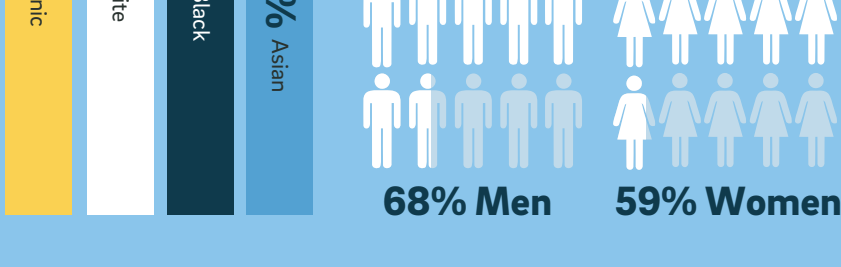
Financial Stress Increased



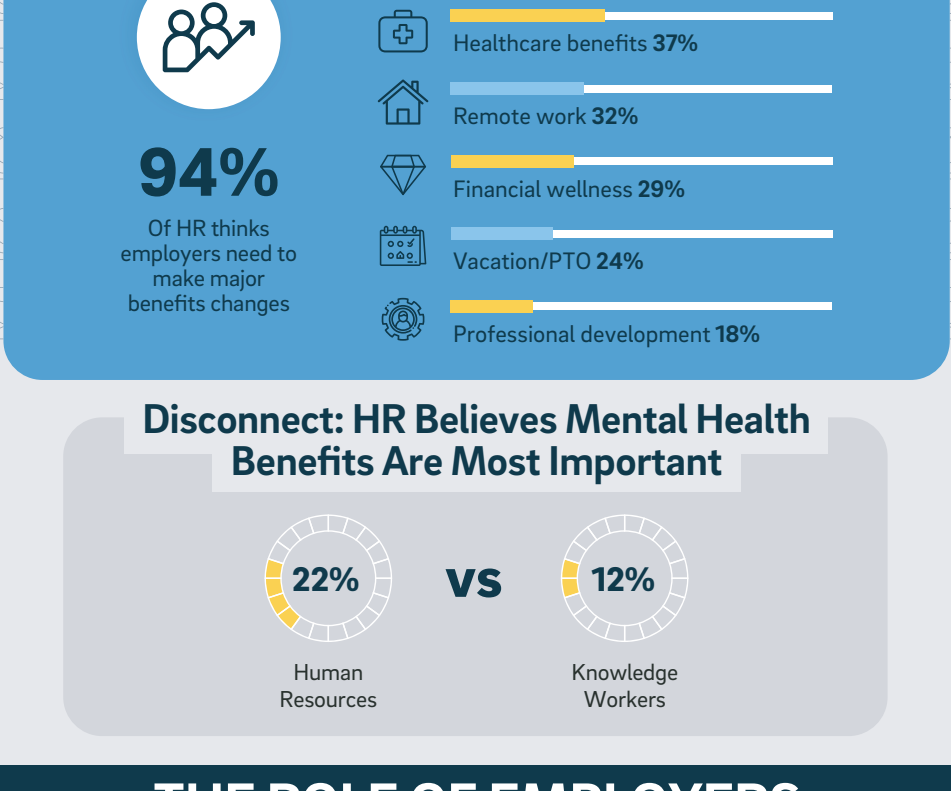
STATE OF EMPLOYEE FINANCES



Post-Pandemic

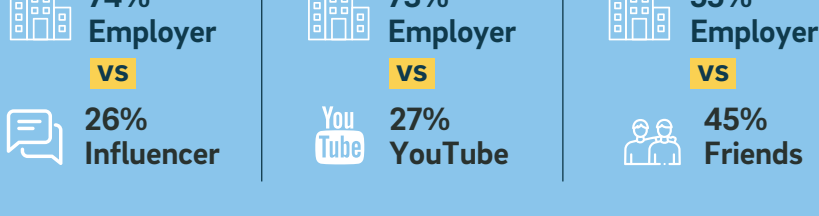


WHAT EMPLOYEES WANT POST-PANDEMIC

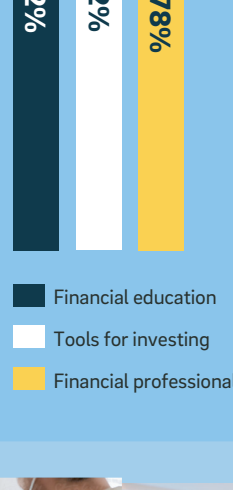


THE ROLE OF EMPLOYERS

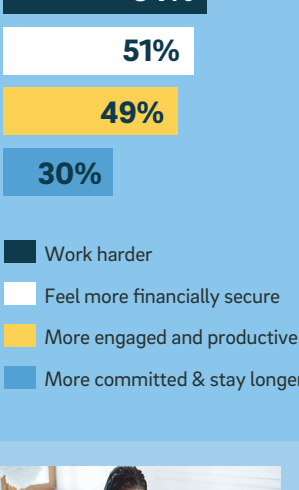
Employers Trusted For Financial Advice



What financial resources do employees want?



Impact of enhanced benefits on employees



87% Say their company handles Diversity, Equity and Inclusion (DE&I) issues well

People Of Color And Women Say Their Company Handles DE&I Poorly



CITE Research on behalf of BrightPlan surveyed 1,500 knowledge workers at companies with 1000+ employees in the US between April-May, 2021. This included a mix of HR leaders and employees in various industries including technology, healthcare, manufacturing and energy.

* Disclosure: Assumes there are 94,257,000 knowledge workers in the U.S. with an hourly wage of \$35.53. Source: Federal Reserve Economic Dataset. For more information, see the full report.